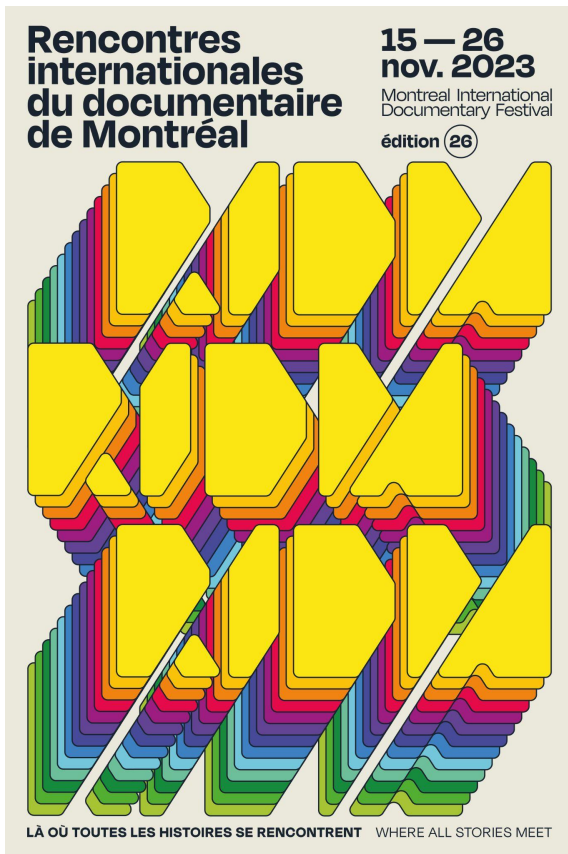




PRESS RELEASE
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The Montreal International Documentary Festival and Forum RIDM unveil the visual identity of their upcoming edition



Montreal, July 11, 2023 - The **Montreal International Documentary Festival (RIDM)** and **Forum RIDM** are proud to unveil a visual identity that's as vibrant as ever for their 2023 edition, to be held this November.

For a second consecutive year, graphic designer **Juliette Moal** was invited to create the festival's visual signature. Building on the concept she initiated in 2022, which was inspired by the imagery of VHS cases and 1990s television, Juliette has constructed a delightfully kinetic universe that's both retro and pop. The use of multiple hues and the sheer depth of the visuals reflect the broad range of topics explored in documentaries throughout the festival.

“With this new identity, we wanted to remain visually consistent with the previous edition of RIDM, while adding a touch of novelty,” explained **Marc Gauthier**, RIDM’s Executive Director. “The poster’s bright, vibrant colours radiate energy and immediately command our attention. The bold colour combination creates a dynamic and engaging feel, mirroring the diversity and vitality of our programming. Juliette Moal’s work is a testament to her visual mastery and keen understanding of the RIDM spirit. The entire team extends its sincere gratitude to Juliette for her exceptional contribution to RIDM’s image,” added Gauthier.

As for Forum RIDM, a not-to-be-missed professional rendezvous already in its 19th year of existence, graphic designer Kaila Curcio has overseen the implementation of Juliette Moal’s visual signature.

Headquarters

True to form, the Cinémathèque québécoise will once again serve as **RIDM’s headquarters**. It will operate as a gathering spot where festivalgoers can attend screenings, take part in a wide range of activities, and dance the nights away.

RIDM and Forum RIDM’s full program will be unveiled at a press conference on **Wednesday, October 25 at 10 a.m.** and published simultaneously online.

About RIDM

Quebec’s first film festival dedicated to documentaries, the Montreal International Documentary Festival (RIDM) offers the audience a unique program by bringing together established filmmakers and emerging talents to discover.

About Forum RIDM

Forum RIDM, presented by Netflix, aims to stimulate the production and distribution of independent documentaries, both nationally and internationally, by promoting the exchange of information and meetings between the various professionals in the documentary industry. Roundtables, conferences and workshops on major current issues will bring together over 400 filmmakers and representatives of various production, broadcasting and distribution companies over five days.

The 26th annual RIDM will take place in theatres from November 15 to 26, 2023.

Information: ridm.ca / info@ridm.ca

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The 19th annual Forum RIDM, presented by Netflix, will take place from November 17 to 22, 2023.

Information: ridm.ca/en/forum-ridm / info@ridm.ca

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