

Press release
For immediate distribution

May Docville:
***HOW TO CHANGE THE WORLD* by Jerry Rothwell**
Thursday, May 28, 8 p.m. at Cinéma Excentris



Montreal, Tuesday, May 19, 2015 – For the year's fifth Docville screening, the **Montreal International Documentary Festival (RIDM)** presents ***How To Change The World*** by director **Jerry Rothwell**. The film will be screening as a Quebec premiere **Thursday, May 28 at 8 p.m. at Cinéma Excentris**.

Using rare archival footage, ***How To Change The World*** is a hippie heist movie, the story of the pioneers who founded Greenpeace and defined the modern green movement. Written and directed by Jerry Rothwell and produced by Al Morrow and Bous de Jong, ***How to Change the World*** chronicles the adventures of an eclectic group of young Canadian environmentalists - underground journalists, photographers, musicians, scientists, and expatriate American draft dodgers - who set out to stop Nixon's atomic bomb tests in Amchitka, Alaska, and ended up inventing environmental activism. Featuring music from Pink Floyd, Leonard Cohen, Jodi Mitchell and Brigitte Bardot.

The film, distributed by Kino Smith, will open in theatres on August 7. The Docville series is presented by Télé-Québec.

HOW TO CHANGE THE WORLD

Directed by Jerry Rothwell. Canada/United Kingdom. 2015. 112 min. In the original English.
Thursday, May 28, 8 p.m., Cinéma Excentris

Trailer: <https://vimeo.com/126619145>

Purchase tickets online:

<https://excentris.ticketacces.net/en/organisation/representations/index.cfm?EvenementID=676>

Since 2012, the RIDM's **Docville** series, presented on the last Thursday of every month, has given audiences the chance to see Montreal premieres of excellent documentaries that have enjoyed recent success at the world's most prestigious festivals. In many cases, a Docville screening is the only chance to see the film on a big screen in Montreal, and the filmmakers often make themselves available for audience Q&A sessions.

Tickets for all Docville screenings are available from the Excentris box office and website (cinemaexcentris.com). Single screenings cost \$12 or \$10 for students and seniors.

Transferable seven-admission cards are available for \$50 from the Excentris box office and [our website](#).

Quebec's only film festival dedicated to documentaries, the Montreal International Documentary Festival presents the best reality-based films, including the works of established directors and new talents.

The 18th annual RIDM will take place from November 12 to 22, 2015

Information: www.ridm.qc.ca / info@ridm.qc.ca

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