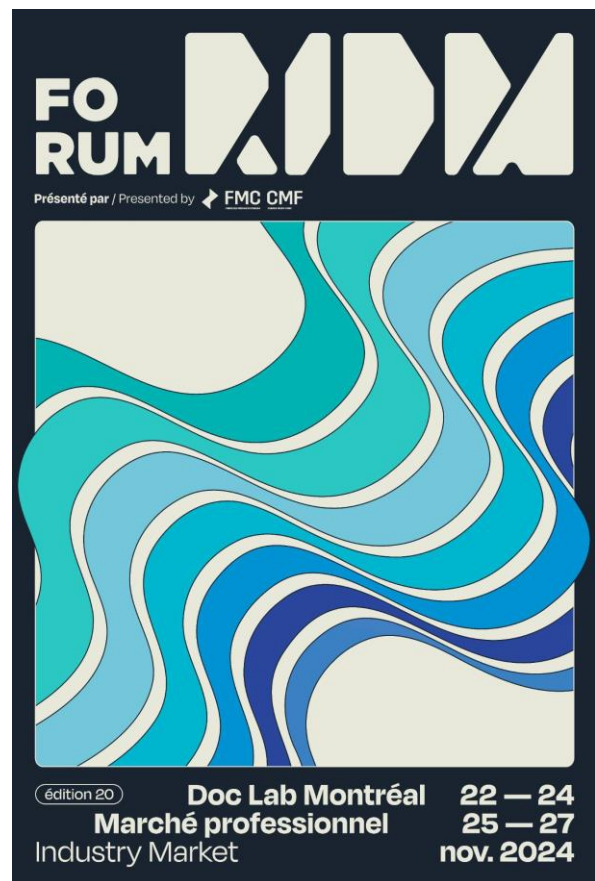




PRESS RELEASE
For immediate distribution

RIDM and Forum RIDM unveil the new visual identity of their upcoming 2024 edition



Montreal, July 12, 2024 - The Montreal International Documentary Festival (RIDM) and Forum RIDM are proud to unveil a visual identity that's as vibrant as ever for their 2024 edition, to be held this November.

For a third year running, graphic designer **Juliette Moal** was chosen to design the festival's visual identity. Building on her work from the previous two editions, Juliette has succeeded in creating a colourful, immersive universe. The notion of movement woven into the very creation of this new identity reveals an undulating environment, imbuing the visuals with a 3D effect. The luminous, contrasting hues, characteristic of RIDM's two most recent editions and firmly anchored in festivalgoers' imaginations, reflect the bold choice of films and the diversity of themes explored in the festival's documentary programming.

“For a third consecutive year, the Montreal International Documentary Festival is proud to present a visual identity designed by Juliette Moal that reinforces our established aesthetic signature. In 2024, we continue to celebrate the spirit of documentary cinema through colourful imagery that captivates and inspires our audiences. This visual continuity reflects our commitment to stability and quality, while reinforcing the distinctive character of our ever-evolving festival.” - explained **Marc Gauthier**, RIDM’s Executive Director.

To mark its 20th anniversary, Forum RIDM entrusted graphic designer Kaïla Curcio with the adaptation of Juliette Moal's design for its new visual identity.

Headquarters

True to tradition, the [Cinémathèque québécoise](#) will once again serve as **RIDM’s headquarters**. It will operate as a gathering spot where festivalgoers can attend screenings, take part in a wide range of activities, and dance the night away.

Press Conference

RIDM and Forum RIDM’s full programs will be unveiled at a press conference on **Wednesday, October 30** and announced simultaneously online.

About RIDM

Quebec’s first film festival dedicated to documentaries, the Montreal International Documentary Festival (RIDM) offers audiences a unique program by bringing together established filmmakers and emerging talents waiting to be discovered.

About Forum RIDM

Forum RIDM aims to stimulate the production and distribution of independent documentaries, both nationally and internationally, by promoting the exchange of information and meetings between various professionals in the documentary industry. Roundtable discussions, conferences and workshops on major current issues will bring together over 400 filmmakers and representatives of various production, broadcasting and distribution companies over five days.

The 27th annual RIDM will take place from November 20 to December 1st, 2024.

Information: ridm.ca / info@ridm.ca

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The 20th annual Forum RIDM, presented by the Canada Media Fund (CMF), will take place from November 22 to 27, 2024.

Information: ridm.ca/en/forum-ridm / info@ridm.ca

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For interviews or visual material requests, please contact:

Caroline Rompré | [pixellex communications](#) | 514-778-9294 | caroline@pixellex.ca